



## CASE STUDY

### Sony Pictures Entertainment

#### **~ The Problem**

Because television shows and movies are shot at the Sony Studios campus in southern California and the safety of the actors, employees and guests is a priority, extremely high security measures have been put in place. However, Sony experienced several occasions when emergency responders would arrive at their gates and their own security was unaware that a 911 call had been placed. With 20,000 DID's and moves, adds and changes constantly occurring, Sony recognized the need for enhanced 911, including onsite notification and recording capabilities.

#### **~ The Solution**

Sony looked to 911 ETC to provide a solution. Sony has a Siemens switch, but after evaluating the campus 911 ETC realized that the most accurate database actually existed within their telephone billing system, as they billed all productions on the lot for phone services. Sony took measures to ensure that their billing database was as accurate as possible. Once the completed data was received by 911 ETC, Sony's enhanced 911 solution was up and running within two weeks.

#### **~ The Results**

911 ETC remains the prime contractor for Sony's enhanced 911, including on-site notification and monitoring capabilities with the installation of LAN-Alert™. Now when a 911 call is placed from Sony's campus, not only do the emergency responders know exactly from where on campus the call was placed, but Sony's own security team is also immediately made aware of the call. The success of the solution at their southern California campus has led Sony to request the installation of enhanced 911 services through 911 ETC at several additional Sony sites throughout the country.

*For more information regarding an enhanced 911 solution, please visit [www.911etc.com](http://www.911etc.com).*